

*Gentle Reader, as a long-term-vexed Kanye fan, my concerns with the Kardashian enterprise of multiracial, liberal white supremacy began years ago. But concerns yielded a dire need to explicate when, this past fall, thousands of internet dunces' sensoria and a writer for New York Magazine's [Vulture](#) framed the video of Kylie Jenner (daughter of Kris Houghton, Kardashian, Jenner) singing "Rise and Shine" to her black baby, Stormi, as "a moment in it of [sic] itself pure in nature—just a mother singing to her new born babe." I felt horror upon seeing this video on Twitter.*

*Barred in a produced quotidian image, the child's black visibility as white domestic adornment hit my gut with the history of indigenous and black children stolen from their indigenous and black mothers, from whom motherhood, in turn, was stolen. Stolen by the imperial enterprise of white domesticity. An enterprise affectively defined by sentimentality.*

*In part because the Kardashian-effect is everywhere, omnipresent via Instagram, Snapchat, filters, fashion, and the making-anodyne not simply of plastic surgery, but of eugenicist aesthetics under its guises, we do not rigorously regard their psychic and sexual practices of incorporating black life into the domestic enterprise of (multiracial) white supremacy. In the face of this shape-shifting racial drama, especially when it has "mixed race" children, and is fetishized by some black men, many of us shut down, but remain tuned-in.*

*I unequivocally read The Kardashians—comprised of the Houghtons-Kardashians-Jenners assemblage—as a white domestic enterprise of multiracial, liberal white supremacy. In their domestic empire, the biologically reproductive family comes first, and absolves all civic sins—small and great, be they DWI's or settler colonialism. An assemblage of white femininity made-up of the expropriated "mulata negress," the languorous, imperial Creole as L.A. lady, and nonblack motherhood, this family's business of the home and its cartoonishly vile "westward expansion" into unrecognized indigenous lands in Wyoming enacts white patriarchy as matriarchy. The Kardashian's sentimentalist white aesthetics are historically charged phenomena. No amount of market force, or makeup, can conceal that.*

*More shall be said regarding the Kardashians' function in the western episteme's violent malevolence toward black women.*

*.-Ren Ellis Neyra*